



An Event Fundraising Company

Helping nonprofits use the science and art of event fundraising to create powerful experiences that drive giving, loyalty and awareness.

We understand the power of events.

Research shows that donors chose special events as the type of fundraising that prompts them to give—topping fundraising letters, workplace campaigns and telephone calls. Of the over \$300 billion raised annually for charity, on average more than 15% comes from event fundraising.

We make an impact with events.

Over the last ten years, Event 360's work has generated greater charity results than those of any other event fundraising firm. More than \$600 million raised. 175 events. 188,000 participants. 5,000 miles of road traveled. 25,000 volunteers. 350,000 spectators. 500 communities reached. Millions of lives changed.

We know how to make events work for you.

Our strategic consulting services encompass analytics, fundraising strategy, event production, online communications, social media and IT, among other capabilities.

WHO WE HAVE HELPED

Event 360 has developed and executed event fundraising programs for a wide range of nonprofit organizations, including the AIDS Healthcare Foundation, American Cancer Society, Autism Society, Church World Service, Dana-Farber Cancer Institute, National Wildlife Federation, PetSmart Charities and Susan G. Komen for the Cure.



WHAT THEY ARE SAYING

“One of the great things about working with Event 360 is their enthusiasm and commitment to make our walks successful. It does not feel like a typical client relationship - it feels like Event 360 is keenly interested in helping us achieve our mission.”

~ COLON CANCER ALLIANCE

“After a year, we can see that the process is working. Our teams grew. Our online fundraising continued to grow at a rapid rate. We had our first million-dollar walk. And we know we still have an opportunity to continue that growth.”

~ ALZHEIMER'S ASSOCIATION

Start making an impact.

Visit our event fundraising resources, white papers, case studies and blog at www.event360.com.

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